

TOURISM COMMISSION

TOWN OF PLOVER – TOWN HALL

8:30 AM – THURSDAY – SEPTEMBER 17, 2020

DISCUSSION/POSSIBLE ACTION

1. **8:30 AM** - CALL MEETING TO ORDER
2. CONFIRMATION OF QUORUM
3. APPROVE MINUTES OF AUGUST 6TH AS WELL AS ANY OTHER MINUTES TO BE PRESENTED
4. FINANCIAL REPORT/ APPROVAL/ PAY BILLS
 - FINANCIAL STATUS
 - SIGN CHECKS AS NECESSARY
 - CREDIT CARD
5. STATUS OF STATEMENT OF COMMISSION'S GOALS
 - AVAILABLE TOOLS TO ADDRESS SOCIAL MEDIA GOALS
6. VENDOR REPORTS:
 - **5STAR MARKETING - AL HANLEY**
STATUS OF GUIDE/MAP DISTRIBUTION ROUTES
PAPER OR SOCIAL MEDIA?
 - **LAMAR – ERIC PETERSON**
SEASONAL OVERLAY CONCEPT
7. PROGRESS OF FUTURE TOURISM DEVELOPMENT CONSIDERATIONS
 - STATUS OF ORDER FOR POSTING BOARDS
 - DIRECTIONAL ARROWS
 - PROMOTIONAL LOCATION SIGNAGE
8. COMMISSION REVIEW OF TOWN BOARD MEETING ATTENDANCE
 - TOWN OF PLOVER BILLING
9. ANY OTHER BUSINESS TO BE CONSIDERED
10. NEXT MEETING DATE
11. ADJOURNMENT

Joan Scheider, Member/Secretary – September 6, 2020

Posted: Town Website, Posting Boards & Town Hall

Members of the Town of Plover Town Board and Plan Commission may be in attendance. Any person who has special needs and who plans to attend this meeting should contact the Town of Plover as soon as possible to ensure arrangements can be made for reasonable accommodations. Please call 715-204-1134.