



TOURISM COMMISSION MEETING

TOWN OF PLOVER TOWN HALL - 5081 HOOVER AVENUE

8:00 AM – THURSDAY – MARCH 3, 2022

DISCUSSION/POSSIBLE ACTION

1. CHAIRMAN LUBINSKI: CALL MEETING TO ORDER – ACKNOWLEDGE ZOOM PARTICIPATION
2. CONFIRM: QUORUM OF LUBINSKI, BROOKS, LANGLOIS, SCHEIDER
PRESENCE OF HOTELIERS HARSH PATEL/SUPER 8 & DEVANG PATEL/BEST WESTERN
3. WELCOME GUESTS
4. APPROVE MINUTES OF FEBRUARY 3RD AND CONSIDER ANY OTHER MINUTES
5. COMMUNICATIONS
6. APPROVAL OF AGENDA
7. FINANCIAL REPORT:
 - BALANCED 1/31/2022 BANK STATEMENTS: LGIP, PCB
 - RESPONSE TO INTRA-BANK TRANSFER REQUEST
 - 2022 TRIAL BALANCE STATUS
 - DMO GRANT STATUS
8. TOURISM DEVELOPMENT
 - LAMAR BILLBOARDS – ERIC PETERSON
 - STATUS OF WISCONSIN RAPIDS BOARD
 - UPDATE ON “LET’S PLAY BALL” – KWIK TRIP SITE
 - MERRILL
 - PLOVER
 - 5 STAR MARKETING – AL HANLEY
 - 5 STAR STAFF
 - CHECK NO. 153 VOIDED
 - STATEMENT FOR FEB/MAR ISSUE
 - ATV/UTV/SNOWMOBILE MAP-TOURIST GUIDE
 - WEB WORK LIFE – SCOTT BERTZ
 - COMEOVERTOPLOVER.COM WEBSITE
 - SOCIAL SIREN MARKETING – JESSICA RIEDY
 - FACEBOOK – ANALYTICS
 - EVENT- DRIVEN GRANT PROGRAM/FUNDING/REVIEW OF TEMPLATE
 - ANTICIPATED IMPACTS:
 - PWYA DATES – EFFORTS - ACKNOWLEDGEMENT
 - OTHER PROJECT
9. TOWN BOARD REPORT
 - TOURISM DEVELOPMENT EFFORTS 2017-2021
10. NEXT MEETING DATE
11. ADJOURNMENT

Joan Scheider, Member/Secretary
FEBRUARY 17, 2022

Posted: Town Website & Posting Boards

Members of the Town of Plover Town Board and Plan Commission may be in attendance. Any person who has special needs and who plans to attend this meeting should contact the Tourism Commission as soon as possible to ensure arrangements can be made for reasonable accommodations. Please call 715-204-1134.